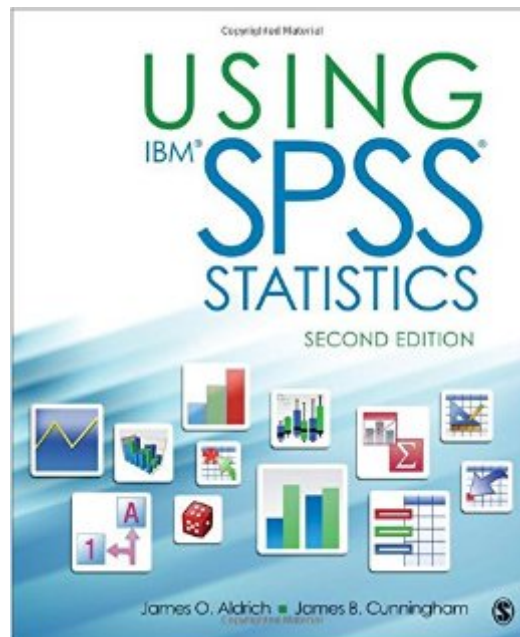# Using IBM® SPSS® Statistics: An Interactive Hands-On Approach

Synopsis

For those who have a basic understanding of statistics and want to learn SPSS on their own, Using IBM SPSS Statistics, Second Edition by James O. Aldrich and James B. Cunningham is a concise, practical guide that can be used in conjunction with another text or as a self-instructional resource. With the assistance of ample screenshots, bullet points, and callouts, readers master SPSS by inputting and analyzing their own data, rather than simply opening existing databases. The Second Edition introduces advanced concepts such as Logistic Regression, Principal Components Factor Analysis, and more complex graphing methods. This edition is compatible with IBM SPSS versions through 23.

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Customer Reviews

SPSS is a marvelous tool, but it's only as powerful as the user's knowledge and understanding of it. And because I didn't understand the true depth of this tool, I was not using it to its full potential. Then I got this book, by Aldrich and Cunningham, and after cruising through just one chapter, I already knew so much more. After having gone through the whole book, chapter by chapter, I feel like I've entered a whole new world of handling data and statistics. The great thing about this book is that it is easy to read and understand, and the visual elements help out a lot. I'd highly recommend it.

Like most, I am not a strong stats person and I needed to brush up on my SPSS to complete my

dissertation. So I got this book and followed each chapter and did all the exercises and the review exercises and it has been fantastic and actually a little fun. It has completely changed my attitude toward working with large data sets.

seems to be very clear and easy to use, so far

Excellent product and transaction!

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